

To better understand and measure the impact of COVID-19 on Florida's tourism industry, VISIT FLORIDA has created a data dashboard to track key economic indicators and trends, including:

- Hotel demand
- Vacation rental bookings
- Airline capacity
- Web traffic relating to vacation planning

This one-of-a-kind VISIT FLORIDA dashboard will be constantly updated with the latest information and insight into the impact of COVID-19. For more information and to view the data dashboard, [click here](#).

VISIT FLORIDA is also encouraging tourism-related businesses who have been impacted by COVID-19 to participate in the Department of Economic Opportunity's [business damage assessment survey](#). Gathering data on the impact caused by COVID-19 now will help ensure that Florida communities can recover as quickly as possible.

Below are additional resources for businesses:

Small Business Bridge Loans

On March 16, Governor Ron DeSantis activated the Florida Small Business Emergency Bridge Loan Program to support small businesses impacted by COVID-19. The bridge loan program, managed by the Florida Department of Economic Opportunity (DEO), provides short term, interest-free loans to small businesses that experience economic injury from COVID-19. Applications will be accepted through May 8, 2020, contingent on the availability of funds. [Click here](#) for more information.

On March 20, Governor DeSantis announced the [first awards](#) from this important program.

Reemployment Assistance

Governor DeSantis has reminded Floridians that if their employment has been negatively impacted because of mitigation efforts to stop the spread of COVID-19, these Floridians may be eligible to receive Reemployment Assistance. [Click here](#) for more information.

More Resources

- [Florida Department of Health COVID-19 Toolkit](#)
- [CDC COVID-19 Resource Page](#)
- [CDC Stop the Spread of Germs Poster](#)
- [CDC Symptoms of Coronavirus Disease 2019 Poster](#)
- [Guidance from the Occupational Safety and Health Administration \(OSHA\)](#)
- [Information from the Florida Restaurant and Lodging Association \(FRLA\)](#)

Check back on VISTFLORIDA.org as we continue to update COVID-19 industry resources and information.
