



FleetForce Truck Driving School  
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Headline: July 2021 Spotlight - FleetForce Truck Driving School

Winter Haven, FL - FleetForce does three things... empowers drivers, strengthens companies, and builds communities. That is their mission, and they take it very seriously. It's no secret that America needs more truck drivers. However, you may not know that the Federal Department of Transportation estimates that the U.S. will need more than 1 million new drivers in the next ten years. That's 274 newly licensed drivers every day for the next decade. And that is a tall order. While the enormous need bodes well for the industry and future wage growth, failure to meet the growing demand will have dire consequences locally and on a national scale.

Seventy-five percent of everything bought in America is shipped via truck. Without drivers, manufacturers can't obtain raw materials, wholesalers can't fill orders to retailers, and retailers can't meet customer needs. The law of supply and demand dictates that without truck drivers, everything will get more expensive...across the entire nation. Locally, we will experience even worse consequences. One of the most important factors in expansion for major employers is access to a skilled workforce. Without licensed CDL drivers, our community will see less economic expansion and investment from outside companies. To make matters worse, existing local small businesses will struggle to keep shelves stocked, which could tip the scales in favor of mega-corporations. The resulting imbalance in job options and trade could inspire citizens to leave in search of a more robust flourishing community. None of us wants negative population growth.

FleetForce wants to be part of the solution for this problem both locally and nationally. They are already expanding throughout Central Florida to better serve the growing demand. Their new location in Sarasota County will be operational soon. FleetForce is also currently serving several national suppliers and retailers as they struggle to find drivers. As a result, FleetForce trains and tests thousands of drivers a year. Some are individuals who want to be part of this tidal wave of opportunity. Others are employees of large corporations and many local municipalities. But FleetForce cannot do this alone. They need your help to ensure our community continues to grow and flourish.

If you know someone who is looking for a solid, stable, and well-paying career opportunity, send them FleetForce's way. If your company needs CDL drivers, they can deliver them to you in four weeks or less. Finally, if you are part of a local government or civic organization, give FleetForce a call. FleetForce Truck Driving School is one of the oldest and largest in Central Florida. They

have served this area for more than two decades. Work together with FleetForce to build a solid future for our citizens and community.

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